



THE BIG PICTURE FOR PROFESSIONALS[®]

A Program for Developing Better Businesspeople!



THE
BIG PICTURE
COACH



THE BIG PICTURE FOR PROFESSIONALS[®] PROGRAM

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You have the technical expertise and knowledge needed to make life or business better. You have the drive and desire to develop your own practice, control your future, and to deliver on your own vision. You are technically proficient and expertly current in your chosen field. You have the ambition and the drive to achieve more by playing a bigger game.

Even so, what may stand in the way of your potential success are the many challenges and obstacles that professionals like you experience. These often translate into delays, additional costs, anxiousness, frustration, and disappointment that come with unrealized potential.

TOP 20 COMMON PROBLEMS EXPERIENCED BY PROFESSIONALS:

1. Poor Credibility
2. Weak Reputation
3. Accessibility
4. Practice Oriented
5. No Referrals
6. Low Profile
7. Scattered Work Habits
8. Easily Distracted
9. Poor Profits
10. Low Billings
11. Leadership Adrift
12. Roles Unclear
13. Compromised Client Boundaries
14. Client Ignorance
15. Communications Confusion
16. Confused About People
17. Unclear Vision
18. No Action Plan
19. Unclear About Who You Are
20. No Fun, Energy, or Personal Life

These common problems are entirely avoidable. There is a better way to launch, grow, strengthen, or massively expand your professional service business.

The Big Picture for Professionals[®] is ideal for:

- Realtors
- Mortgage Brokers
- Financial Planners
- Lawyers
- Accountants
- Insurance Professionals
- Consultants
- Coaches
- Property Managers
- Wellness Professionals
- Architects
- Engineers

If you are creative, passionate, visionary, and opportunistic, you may still feel overwhelmed by all that needs to be done. You deserve the successful professional service business that results in the potential you know it has for impact and reward.

Since I began working with Patrick, my monthly billings have, on average, more than doubled. I truly enjoy my work, and I now have a much better understanding of the sales and marketing process in the private sector, and of the most effective ways to market my skills and expertise.



Having Patrick Coach me has helped me to more quickly, comfortably, and confidently make the decisions I needed and wanted to make to help me move my business forward.

~ DENISE SALMON | ASSOCIATE BROKER,
REMAX MASTERS REALTY LTD.



THE BIG PICTURE FOR PROFESSIONALS® PROGRAM is a proven program helps you take the mystery out of running your professional service business successfully. It is the result of work with hundreds of professionals like you over the past several years.

This online course program's design is modeled on The Wheel — humankind's greatest inventions. It allows us to travel faster, further, farther, and to carry heavier loads than we could on our own. What gives the modern Wheel its strength? The Spokes! Emerging from a strong central core, they enable the Wheel to maintain its form and function. When spokes are missing

or weak, the Wheel is compromised. Your role as Professional is a 10-Spoke Wheel. Join us for a journey to build the Wheel of your role so that it truly travels fast, goes far, rides smooth, and carries many others with you on your important and meaningful journey! It will be the path toward the standard of living and the quality of life it can afford you.

HERE'S WHAT YOU'LL GET FROM THE BIG PICTURE FOR PROFESSIONALS® PROGRAM:

- A clearer understanding of ALL the aspects that are important for you to develop, build, and operate successfully as a professional service business
- A systematic process that manages your priorities
- Higher revenues
- Lower costs
- Better productivity & efficiency
- Improved customer satisfaction levels
- 10 Online Learning Lessons per Workbook
- 10 Online Workbooks (1 per Spoke)
- Webinar support for each Workbook
- Personal Business coaching support
- Online access to The Big Picture for Professionals Newsletter & Blog
- Training and coaching that helps create new confidence and great habits

With The Big Picture for Professionals®, you will receive 100 Learning Lessons across the 10 Spokes that are critical to unleashing your greater potential. Each Learning Lesson is an essential Skillset, Outcome, or Objective important to have in place.

The Big Picture for Professionals



**Unleash the unrealized potential within yourself and your business.
Register today for The Big Picture for Professionals®
and see your future open up for you!**

DEVELOPING BETTER BUSINESS PEOPLE



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THE BIG PICTURE FOR PROFESSIONALS[©] PROGRAM makes you a better business owner. It helps you develop a balanced business strength across the 10 areas vital for business success. You'll have the benchmarks you want and need to evolve as a dynamic professional — a role you always knew was possible and one that will provide you with what you want. It helps you solve the questions "What am I missing?" and "What do I focus on next to develop my business?"

Create the lifestyle, freedom, and choices you've dreamed of for yourself and those closest to you.

Register today for The Big Picture for Professionals[©]
www.BigPictureCoach.com/Professionals

#213 - 280 Nelson Street, Vancouver, BC V6E 2E2
1.888.628.1736 phone | 778.372.1701 fax
Service@BigPictureCoach.com email

DEVELOPING BETTER BUSINESS PEOPLE

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Patrick von Pander like many impassioned entrepreneurs, was inspired early in life. He began his career at age six working in the family's South Okanagan fruit farming business.

Graduating in 1986 from Simon Fraser University with a Bachelor of Business Administration (BBA) degree, Patrick set to work with BIC Canada. His role in the consumer packaged goods industry over the next three years offered intense experience in the Vancouver, Victoria, and Winnipeg markets. On his return to Vancouver, Patrick saw 14 years of development with CTG, BC TEL and TELUS within the newly deregulated Canadian telecom industry.

For the past eight years, he has professionally coached businesspeople across British Columbia. A self-proclaimed serial entrepreneur, Patrick enjoys an affiliation with a number of business ventures and holds a special passion for the role of business in people's lives.

