



THE BIG PICTURE FOR SMALL BUSINESS[®]

A Program for Developing Better Businesspeople!



THE
BIG PICTURE
COACH



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You have the products, offerings, and knowledge needed to make life or business better. You have the drive and desire to develop your own systems, determine your future and to deliver on your own vision. You are entrepreneurial and driven by opportunity in your chosen business and market. You have the ambition and the energy to achieve more by playing a bigger game.

Even so, what may stand in the way of your potential success are the many challenges and obstacles that entrepreneurs like you experience. These often translate into delays, additional costs, anxiousness, frustration and disappointment that come with unrealized potential.

TOP 20 COMMON PROBLEMS EXPERIENCED BY SMALL BUSINESS OWNERS:

1. Business Potential Uncertain
2. Fuzzy Future
3. No Future
4. No Clear Plan
5. Scattered
6. Adrift
7. Reactive
8. Low Profits
9. No Profits
10. Sales Too Low
11. Sales Too Few
12. Mistakes Happening Too Often
13. Confused About People
14. Confused About Technology
15. Not Sure If You Have What It Takes
16. Only Focused On The Day-to-Day
17. No Personal Life
18. No Fun
19. No Energy
20. Unclear About Who You Are

These common problems are entirely avoidable. There is a better way to launch, grow, strengthen, or massively expand your venture's scope.

The Big Picture for Small Business[®] is ideal for:

- Retailers
- Manufacturers
- Wholesalers
- Distributors
- Fitness Clubs
- Insurance Agencies
- Travel Agencies
- Day Spas & Salons
- Printers
- Web Developers
- Builders Contractors
- Franchisors

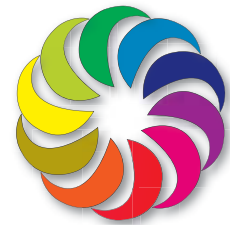
If you are creative, passionate, visionary, and opportunistic, you may still feel overwhelmed by all that needs to be done. You deserve the successful business that results in the potential you know it has for impact and reward.

Learning how to start up a business with Patrick was thoroughly an upbeat experience. His extensive knowledge and well laid out material was indeed appreciated. I highly recommend Patrick as a Business Coach for speeding up the business process, and for avoiding the many unforeseen setbacks normally experienced in a start up venture.



My best advice would be to trust Patrick to the fullest and do as he recommends, it will save you a lot of time, money, and pain down the road. He has helped me become a wiser, more seasoned businessperson and has aligned me with many great business minds.

~ HANI FARAJ | DIRECTOR, BOSS ENTERTAINMENT & PROMOTIONS - WORLD POKER TOUR LICENSEE.



THE BIG PICTURE FOR SMALL BUSINESS® PROGRAM is a proven program that helps you take the mystery out of running your business successfully. It is the result of work with hundreds of business people like you over the past several years.

This online course design is modeled on The Wheel — humankind’s greatest invention. It allows us to travel faster, farther, and to carry heavier loads than we could achieve on our own.

What gives the modern Wheel its strength? The Spokes! Emerging from a strong central core they enable the Wheel to maintain its form and function. When spokes

are missing or weak, the Wheel is compromised. Your role as entrepreneur is a 10-Spoke Wheel.

Join us today for a journey that builds the Wheel of your business success. Go farther, faster and smoother on your important and meaningful path. Enjoy the standard of living and the quality of life it can afford you and those you carry with you.

HERE'S WHAT YOU'LL GET FROM THE BIG PICTURE FOR SMALL BUSINESS® PROGRAM:

- A clearer understanding of ALL the aspects that are important for you to develop, build, and operate successfully as a small business
- A systematic process that manages your priorities
- Higher revenues
- Lower costs
- Better productivity & efficiency
- Improved customer satisfaction levels
- 10 Online Learning Lessons per Workbook
- 10 Online Workbooks (1 per Spoke)
- Webinar support for each Workbook
- Personal Business coaching support
- Online access to The Big Picture for Small Business® Newsletter & Blog
- Training and coaching that helps create new confidence and great habits

With The Big Picture for Small Business® Program, you will receive 100 Learning Lessons across the 10 Spokes that are critical to unleashing your greater potential. Each Learning Lesson is an essential Skillset, Outcome, or Objective important to have in place.

The Big Picture for Small Business®



Unleash the unrealized potential within yourself and your business. Register today for The Big Picture for Small Business® and see your future open up for you!

DEVELOPING BETTER BUSINESS PEOPLE



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THE BIG PICTURE FOR SMALL BUSINESS® PROGRAM makes you a better business operator. It helps you develop balanced business strength across the 10 areas that are most important for business success. You'll have the benchmarks you want and need to evolve as a dynamic business owner — a role you always knew was possible and one that will provide you with what you want. It helps you solve the questions "What am I missing?" and "What do I focus on next to develop my business?"

Create the lifestyle, freedom, and choices you've dreamed of for yourself and those closest to you.

Register today for The Big Picture for Small Business®
www.BigPictureCoach.com/SmallBusiness

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DEVELOPING BETTER BUSINESS PEOPLE

www.BigPictureCoach.com

Patrick von Pander like many impassioned entrepreneurs, was inspired early in life. He began his career at age six working in the family's South Okanagan fruit farming business.

Graduating in 1986 from Simon Fraser University with a Bachelor of Business Administration (BBA) degree, Patrick set to work with BIC Canada. His role in the consumer packaged goods industry over the next three years offered intense experience in the Vancouver, Victoria, and Winnipeg markets. On his return to Vancouver, Patrick saw 14 years of development with CTG, BC TEL and TELUS within the newly deregulated Canadian telecom industry.

For the past eight years, he has professionally coached businesspeople across British Columbia. A self-proclaimed serial entrepreneur, Patrick enjoys an affiliation with a number of business ventures and holds a special passion for the role of business in people's lives.

